Health reform and Medicare

It has been a long wait since major health reform – the Patient Protection and Affordable Care Act (ACA) or “Obamacare” – narrowly passed Congress and was signed into law by President Obama in March 2010. Some of the law’s provisions are already in place and more are on the horizon.

We want to stress that people with Medicare will not need to go to the new health insurance marketplaces (exchanges) – one for small businesses and one for individuals and families – to review coverage. The marketplaces in North Carolina are designed for those who don’t currently have Medicare, Medicaid, or adequate employer-sponsored plans. Also, the N.C. legislature voted NOT to expand the pool of who qualifies for Medicaid, so eligibility for this assistance has not changed. Medicare will remain as is, with roughly 75% of Americans enrolled in traditional Medicare. The remaining 25% have replaced traditional Medicare with privately administered Medicare Advantage plans, which have specific provider networks and often include drug benefits.

Current Medicaid beneficiaries and individuals with employer-sponsored health coverage will likely not see their coverage change either. Employer-sponsored health plans that aren’t comprehensive will be required to include an “essential health benefits package” in 2014. Also beginning next year, health insurance policies sold on the marketplaces or via the private market must clarify customers’ rights and new protections.

Medicare beneficiaries:
- Annual election period: Oct. 15 – Dec. 7 every year; www.medicare.gov
- Call 1-800-Medicare (1-800-633-4223) or the state Seniors’ Health Insurance Information Program (SHIIP) – 1-800-443-9354 or, in Durham, Senior PharmAssist at 919-688-4772 for an in-person appointment. Our program is the SHIIP coordinating site for Durham residents. (See upcoming “Welcome to Medicare” sessions on the back page).

New Health Insurance Marketplaces for those under 65
- Call 1-800-318-2596 to learn about the individual/family marketplace or 1-800-706-7893 to learn about the SHOP (Small Business Health Options Program) marketplace for businesses with 50 or fewer full-time equivalent employees. Several local agencies will be hosting navigators or certified application counselors to provide individuals and families with one-on-one assistance.
The best kind of entrepreneur

Improveing the lives of others was always Joe Moylan’s calling

Dr. Joseph A. Moylan Jr., a long-time supporter and former board member at Senior PharmAssist, died on May 16. Known to us as simply Joe, he and his wife, Ann Carole, became involved with Senior PharmAssist after attending a meeting we hosted in the ‘90s to get to know leaders in local faith communities. The Moylans represented Immaculate Conception Church, and shortly after that meeting, became amazing advocates for our efforts.

Wikipedia defines entrepreneur as “an innovator of new ideas and business processes.” Whether it was the field of trauma surgery, establishing life flight programs to provide quick access to medical care, or ensuring that young men with financial challenges receive a grade A education (via the Durham Nativity School), Dr. Moylan always demonstrated an entrepreneurial spirit. Equally important, he led with his heart. As a result, the business processes he put in motion were crafted with imagination and carried out with passion, increasing the likelihood that “money would follow the mission.”

Joe lived every day with a smile on his face and a “can do” attitude – and saw hope around every corner. He inspired so many, including the staff and volunteers at Senior PharmAssist. We will miss him and are so grateful to have known him.

Plenty of gratitude to go around

We have many folks to thank for what we achieved TOGETHER in FY13. Individuals, foundations, businesses, faith communities, civic groups, and governmental sources all helped to improve the lives of our participants.

More than 250 donors responded to challenge grants offered by the Fox Family Foundation and Stewards Fund. These grants helped us raise $90,000 in “additional” funds and eclipse our goal for individual support in FY13. New donors, online givers, anonymous contributors, and long-time supporters, such as Durham County, invested generously in our work, and we thank them all.

We also want to acknowledge the volunteers who helped with fundraising this past year, including our board, led by Steve Dedrick, and Development Committee, headed up by Rich Burton. Special thanks go to David Coccheto, Susan Sorrells, and Chuck Wilson who “tri-chaired” our Business Leadership Campaign, which opened many new doors for us in RTP and Durham. Equal thanks go to Amy Csorba and Carolyn Thornton for co-chairing our Community Leadership Campaign, focused on personal appeals to individuals.

Finally, we have several non-board campaign volunteers to thank for their participation in FY13: Andy Barada, Becky Bowden, Kay Gresham, Barbara Haight, Dan Hudgins, Margaret Keller, Mike Miller, Vic Moore, Desiree Palmer, Joan Portwood, and Bob Yowell.
Changes help us grow and bring new allies into the fold

**Board**

Senior PharmAssist bid farewell to four board members in closing out FY 2013: **Maggie Gradison, Chuck King, Cheryl Lloyd,** and **Marqueta Welton.** All made unique contributions to our work and remain vital members of our team. They stepped up in key leadership positions over their years of service, and the agency has been strengthened by their insightful feedback and steadfast support.

We have also welcomed five superb new board members:

**Eddie Caffrey** is a scientist and retired drug development executive. He is originally from Dublin, Ireland, and has previously volunteered with Habitat for Humanity in New York. **Kevin Calhoun** is church business administrator at Mt. Calvary Baptist Church. Prior to that role, he had been in the banking business. **Eugene Dauchert** is a healthcare attorney with Moore and Van Allen. He has also chaired the board of the Durham County Hospital Corporation and is currently board secretary for Project Access of Durham County. **Rebecca Reyes** is the coordinator of Latino Health Services at Duke University Health System. She is also a Presbyterian minister. **Susan Sorrells** is a doctor of pharmacy and director of clinical development at Grifols. She has served as a member of our Development Committee since FY 2011 and is a passionate supporter of our efforts to help seniors navigate the complexities of healthcare and medication use.

**Staff**

FY13 was a year of change in many ways, including several staff changes.

After six years of fantastic work at Senior PharmAssist, **Dyana Morgan,** community services director and Seniors’ Health Insurance Information Program (SHIIP) coordinator, left the agency this summer to become the inaugural executive director of a new nonprofit in Chapel Hill called Carolina Villages. This member-led organization, modeled after a community in Boston, strives to help individuals remain active and thrive in their homes as they “age in place.”

Dyana directed our efforts to begin offering Medicare insurance counseling, and she is a major reason we were named the 2013 outstanding SHIIP coordinating county for North Carolina!

While we are not losing **Casey Kaufman,** our health resources coordinator, just yet (he is with us part-time until the end of 2013), he has returned to school. For almost 10 years, Casey has been the first voice and face that many of our participants encounter. His exceptional warmth and attention to detail (much to the chagrin of some insurance companies) have endeared him to many of our participants.

**Adair Blyler,** PharmD, was a great addition to our staff in FY13, through a contract with Community Care of North Carolina (CCNC). She worked closely with seniors who had both Medicare and Medicaid to ensure that their medicines were working well together. One of the major lessons underscored by this initiative was that individuals need to express their priority needs (e.g., food, housing) before they can work with us on clinical education. It is critical that we listen and respond with resources when we can. Unfortunately, the N.C. General Assembly’s allocation of the CCNC funds ended in June.

The staff, board, and participants of Senior PharmAssist wish Dyana, Casey, and Adair the very best as they venture forth, and we are forever grateful for their excellent work over the last decade.

Along with the sadness of saying goodbye to some, we have the excitement of welcoming two new outstanding staff members: **Mary Tyler Fore,** our new community services director, and **Rhonda Mack-Minnifield,** our new health resources coordinator.

Mary Tyler, who goes by M.T., has a Master of Social Work from North Carolina State University. She has previously worked as a mental health outpatient therapist with Easter Seals UCP and interned as a medical social worker and patient advocate. M.T. has extensive experience with volunteer management and will serve as our SHIIP coordinator.

Rhonda earned her Master of Arts in Health Education and Promotion from East Carolina University and a Bachelor of Science in Biology from North Carolina Central University. She has focused on health literacy in several of her past jobs, and since 2012, has served as community health educator and facilitator with the N.C. Division of Aging and Adult Services. Rhonda is a lifelong Durham resident and excited to help Senior PharmAssist ensure that our community referrals are working well.
Senior PharmAssist would like to recognize the following individuals and organizations that contributed to our program between July 1, 2012 and June 30, 2013.

Healthcare Catalysts
($25,000 and up)
- County of Durham
- The Stewards Fund

Health Innovators
($10,000 to $24,999)
- Ruth Mary and Horst Meyer
- Drs. Lynn Smiley and Peter Gilligan via the Smiley-Family Foundation
- Dr. Lisa B. Nadler
- Dr. and Mrs. Joseph A. Moylan
- Carolyn G. Louis
- Dr. and Mrs. Eugene W. Linfors
- Cynthia and Mark Kuhn
- Duke Internal Medicine Residency Program Charity Auction
- Duke University Health System
- Fox Family Foundation Inc.

Health Sustainers
($5,000 to $9,999)
- William H. Branson III
- Frances P. Rollins via the E.T. Rollins Jr. and Frances P. Rollins Foundation
- Perry A. Sloan

Health Promoters
($2,000 to $4,999)
- Anonymous
- Mr. and Mrs. John L. Atkins III
- Dr. and Mrs. Franc A. Barada Jr.
- Nadine and Rich Burton
- Mr. and Mrs. J. Scott Edwards
- Becky S. Bowden, including a gift in memory of Arch L. Bass Jr.
- Dr. and Mrs. Harvey Jay Cohen
- Catherine Crampton
- Steve and LaRue Dedrick
- Colleen Fitzpatrick and Fred Pugsley
- Tona and Peter Gilmer
- Dr. Margaret Gradison and Mr. Gary P. Tiller
- Mary K. Grigsby
- Drs. Robert and Laura Gutman
- Laura Hanson and David Cecelski
- Drs. David and Barbara Johnson
- Drs. Donna L. Keiran and Charles C. Depew
- Dr. John Kessler
- Ann and Chuck King
- Mr. and Mrs. Joe King
- Bradley Kintner and Linda Robinson
- Ralph and Marie Liebelt
- Victor and Anne Moore, including a gift in memory of Tom Howerton
- Leigh Morgan
- Elizabeth A. Nies
- Susan Rosenthal and Dr. Michael Hershfield
- Michael Hershfield and Susan Rosenthal Family Charitable Fund
- Marie and David Sappenfield
- Dr. Kenneth E. Schmader and Ms. Renee Ann Weisner
- Dr. Susan C. Sorrells
- Ray and Tricia Toher
- Dr. and Mrs. Gilbert R. Upchurch Jr.
- Mary Faye and Glen Whisler

Leaders
($500 to $999)
- Anonymous
- Jerry Atkins
- Evester and Brenda Bailey
- Baskerville Fund of Triangle Community Foundation
- Mark and Theresa Baumgartner
- Mr. and Mrs. Johnny J. Bethea II
- Vicki S. Blatt
- Leigh and Clay Bordley
- Dr. and Mrs. Richard F. Bruch
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- Joe and Suzanne Daly
- Pat and Bob Dieter
- Ken and June Dills
- Drs. JoAnne and Shelton Earp honoring Gina Upchurch
- Joel and Elizabeth Fairey
- Francesca Fried in memory of Lee Ventura
- Dr. and Mrs. Gregory Georgiade
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- Drs. Larry Greenblatt and Cathleen Melton
- Drs. Leon Herndon Jr. and Yolanda Scarlett
- Dr. Carol Hogue via the Carol C. Hogue Family Fund
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- Margaret S. Lewis
- Cheryl L. Lloyd
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- Robert K. Otterbourg
- Joan M. Pellettier honoring Ellison Jones, Carmelita Karhoff and Mary Warren
- John and Clare Plachetka via the Plachetka Family Fund of Triangle Community Foundation
- Lille and Bruce Plumer
- Dr. Lisa K. Powell
- Dr. and Mrs. Charles A. Sanders
- Lorraine and Anthony Sease
- Dr. Elizabeth L. Stima

Community Builders
($1,000 to $1,999)
- Anonymous
- Betty S. Bass, with gifts in memory of Arch L. Bass Jr. and honoring Mary Anne and Rivers Upchurch
- Sara and Duncan Beale
- Becky S. Bowden, including a gift in memory of Nelda LaBorde
- David and Linda Cochetto
- Dr. and Mrs. Harvey Jay Cohen
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- Barbara Haight and Shane Jones
- Olivia B. Holding, including one gift in memory of Lee Ventura
- Bob and Jeanie Ingram
- Margaret and Tom Keller via the Margaret Q. Keller Endowment of Triangle Community Foundation and a special gift in memory of Tom Howerton
- Thomas S. Kenan III via The Thomas S. Kenan Foundation Inc.
- Cynthia and Mark Kuhn
- Dr. and Mrs. Eugene W. Linfors
- Carolyn G. Louis
- Dr. Leslie C. McKinney
- Dr. and Mrs. Joseph A. Moylan
- Dr. Lisa B. Nadler
- Mr. and Mrs. Ralph P. Rogers Jr. via The Rogers Family Foundation
- Drs. Lynn Smiley and Peter Gilligan via the Smiley-Family Foundation

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Dr. and Mrs. Gilbert Rivers Upchurch, including gifts in memory of Arch L. Bass Jr., Joyce Broadwell Kingman and Joanne McDevitt Smith and honoring Betty Bass
Kevan VanLandingham and Dr. Debara Tucci
Dr. and Mrs. Samuel W. Warburton Jr.
Kay and Doug Welleymeyer
Marqueta Welton

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Friends
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Dr. Marcia Angle and Mr. Mark Trustin via the Marcia Angle and Mark Trustin Fund of Triangle Community Foundation honoring Dr. Amy Csorba
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Andy and Martha Simpson
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Sally Wilson and Carolyn Stevenson
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Marshall and Phyllis Clements, including a gift in memory of Dorothy Carpenter Bullock
Norma J. Cone
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Deborah McGill in memory of Lee Ventura
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Drs. Francis and Virginia Neelon
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Thanks again to the 634 donors who made our work possible in FY 2013!

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Special thanks to our friends in Reidsville, N.C.

Each December, we receive several gifts from the city where our executive director grew up. These donations pay tribute to friends and loved ones, and donors often honor each other in lieu of exchanging presents for the holidays. The spirit of the season is alive and well in Reidsville, and Durham is the healthier for it.

Senior PharmAssist is not permitted to publicly acknowledge supporters who contribute through the State Employees Combined Campaign, though we thank the many donors who give in this manner. We do not sell or share our donor contact information with any other organization. If you note any errors in the preceding list contact M.T. Fore at (919) 688-4772.
A Thank You message from our participants
Senior PharmAssist thanks the individuals featured in a new five-minute video and the generous friend who produced that piece: former Durham resident and videographer Will Atwater of rBasic Media. To see and hear what seniors have to say to you, please search for Thank You from Senior PharmAssist on YouTube or visit us at www.seniorpharmassist.org.

Medicare 101 is back
Join Senior PharmAssist & NC SHIIP for two-hour “Welcome to Medicare” sessions at the Durham Center for Senior Life. RSVP at (919) 688-4772. Dates and times: Sept. 16, 3-5 p.m • Nov. 1, 9:30-11:30 a.m. • Dec. 17, 4-6 p.m.

Pharmacy CE
Executive Director Gina Upchurch will lead a continuing education session on Oct. 15 to prepare pharmacists and pharmacy technicians for Medicare drug benefits in 2014. This program will be held at the Durham Center for Senior Life, from 5:30 to 8 p.m. For more details, go to www.seniorpharmassist.org.

Stewards Fund Challenge for FY 2014
Our program has submitted a $55,000 challenge grant proposal to The Stewards Fund. This year’s matching effort will take place from Oct. 15, 2013 – Feb. 14, 2014, with volunteers and staff working to raise new support from individuals, businesses, civic groups, faith communities, and foundations. First-time gifts, contributions from past donors who did not give in FY13, and increases in support from those who did give last fiscal year will all count as new support.

I gave at the office
Senior PharmAssist is participating this fall in three workplace campaigns: State Employees Combined (SECC Charity Code 2536), City of Durham Seven Stars, and United Way of the Greater Triangle. Our program is an affiliate agency of the United Way and receives a portion of the money allocated to Durham County agencies. Individuals also have the option to designate Senior PharmAssist to receive funds from them via United Way. If you contribute through one of these campaigns please contact Joe Daly at (919) 956-5812, so we can track your gift. Several local businesses have matching gifts programs, which are another way that your generosity can leverage more support. Thanks so much!